



PRO LANDSCAPER

MEDIA PACK 2022

01903 777 570

WWW.PROLANDSCAPERMAGAZINE.COM



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WELCOME...

As we leave what was hopefully the last lockdown behind, the industry is going from strength-to-strength, and Pro Landscaper is no different. Through its market-leading portfolio of products, Pro Landscaper continues to offer the latest news, tips, product launches and business advice to its readers.

For 2022, we plan to provide more topical features, debates and expertise, leaving no doubt as to why Pro Landscaper is a trusted magazine within the sector, with the country's most-visited landscaping media website. There is no better time to advertise your business and ensure it is seen by the best of the best in the UK's landscaping sector.

Pro Landscaper has been the established source for news, views, product information and opinions since its launch in 2011. With a print readership of more than 5,000 professionals in the garden design, landscaping, grounds maintenance and landscape architecture sectors, and a monthly website reach of over 21,000 per month*, it is still the go-to source for everything landscaping.

Contact our specialist advertising team on 01903 777570 to speak about your advertising needs for 2022. The team will be able to provide bespoke solutions, offer advice and find a package that perfectly fits into your plans, whether that's in print, online, email, direct marketing or any other way you wish to contact your potential customers.

The UK's world-leading landscaping industry is still trusting Pro Landscaper to provide cutting-edge content in print and digitally, so why shouldn't you?

*2019 figures from Google Analytics

Jim and Lisa Wilkinson
Directors

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PUBLICATION SCHEDULE

<i>MONTH</i>	<i>AD COPY DEADLINE</i>	<i>PUBLICATION DATE</i>
January	9 December	23 December
February	13 January	27 January
March	10 February	24 February
April	17 March	30 March
May	14 April	28 April
June	12 May	26 May
July	16 June	29 June
August	14 July	28 July
September	11 August	25 August
October	15 September	29 September
November	13 October	27 October
December	10 November	24 November



EDITORIAL FEATURES 2022

<i>MONTH</i>	<i>FEATURES</i>	<i>SUPPLEMENTS</i>	<i>NURTURE</i>	<i>KIT/SERVICES</i>
January	Stone paving Street furniture	Focus on Birmingham	Hedging Bark and mulch	Brush cutters
February	Lighting Edging Screening	Soil	Plants	Ride on mowers
March Green issue	Composite decking Planters Canopies	FutureScape Spring	Wildflower Natural soils	Vehicle tracking
April	Irrigation Firepits Artificial grass		Fertilisers	Chippers
May	Lighting Outdoor seating Tree anchors	Equipment + Kit Chelsea	Turf Living walls	Design software
June	Garden rooms Play equipment Porcelain paving		Hedging	Excavators
July	Industry courses Fencing Hardwood decking	RHS Hampton Court	Plant sourcing	Battery powered kit
August	Planters Drainage Aggregates	Focus on London	Green roofs	Arb kit
September	Resin bond/bound Pergolas Artificial grass		Mature trees	PPE
October	Street furniture Edging Outdoor kitchens	Equipment + Kit	Bare root	Hand tools
November	Tree planting Composite decking Firepits	FutureScape	Turf Bark and mulch	Pedestrian mowers
December	Ceramics Water features Resin	Supplier directory	Soils Plants	Winter maintenance



ELJAYS44

ADVERTISING & DIGITAL RATES

PRINT ADVERT

Full page W210 x H285mm + 5mm bleed	£2,035	
Inside front cover W210 x H285mm + 5mm bleed	£2,239	
Double page spread W420 x H285mm + 5mm bleed	£3,630	
Half page horizontal W176 x H121mm	£1,205	
Half page vertical W85 x H248mm	£1,205	
Quarter page W85 x H121mm	£726	
Quarter page (strip) W176mm x H57.5mm	£847	
Classified W85mm x 55mm	£1,452	
Advert design	£55 per design	
Back gate fold - £3,300	Belly band - £2,200	
Spread marker - £4,400	Carrier sheet sponsor - £550	

DIGITAL MEDIA

Please supply digital media as GIF, JPEG or PNG

Top homepage banner (1200px x 200px)	£2,090 per month
Bottom homepage banner	£1,045 per month
Homepage button (300px x 200px)	£715 per month
Other page button (300px x 200px)	£495 per month
Newsletter sponsorship (600px x 200px)	£2,090 per month
E-shot (13,100 database)	£1,815 per month

CIRCULATION

Pro Landscaper's circulation is made up of 6,500 landscapers, landscape architects, garden designers and maintenance contractors.

Our circulation is constantly monitored and updated, making sure we have named individuals, so when it comes to sending the magazine **it hits the desk of the right person.**



FORMAT AND RESOLUTION

Please supply any display artwork exported as:

PDF

CMYK colour mode

300 DPI print resolution

Any advertising artwork should be supplied via email or online sharing service to millie.genner@eljays44.com

PDF files are preferred to avoid any colour issues before printing. Please note that the **text must be converted to outlines** for all .pdf artwork. The following formats are **not accepted**: .bmp, .png, .gif, .pub and .doc. Artwork supplied not matching these specifications will be returned for correction or amended by Eljays44 at a charge.

ARTWORK DESIGN

Eljays44 offers a **design service for artwork** if required by the client. Charges for artwork created by the Eljays44 design team are set at **£55 including two alterations**. Artwork created by Eljays44 remains under the ownership of its creator until full payment has been received from the client following print.



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