

UK LANDSCAPE BAROMETER



Statistics and comments from the UK landscaping
industry for the period of July 2022

Contents

- 3 Please Note
- 4 Headlines
- 5-9 Overall Statistics
- 10 Regional Statistics
- 11 Scotland and the North
- 12 The South

Please Note

All statistics are based on those surveyed and compare July 2022 to July 2021, with the exception of confidence; confidence is compared at the time of survey to the same time last year.

- Each pie chart represents the percentage of respondents that answered with that option.
- Each bar chart represents the percentage change compared to last year.
- Categories absent from bar charts had no data to show. If there is a category and no bar, the average change was 0%.

- SN = Scotland and the North
- M = the Midlands
- S = the South
- DL = Domestic landscaping
- CL = Commercial landscaping
- D&B = Design and build
- GD = Garden design
- N = Nurseries

Headline Statistics

- Turnover has increased to 46%
- Confidence within Commercial Landscaping has increased 25%
- 70% of respondents report no change in projects
- Staff has risen 33%
- Enquires plummeted by 50%

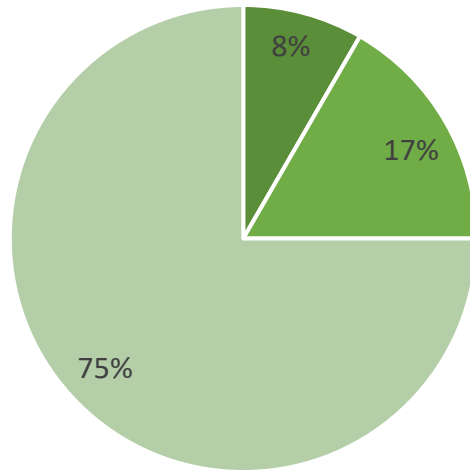
UK LANDSCAPE BAROMETER



Overall statistics, July 2022

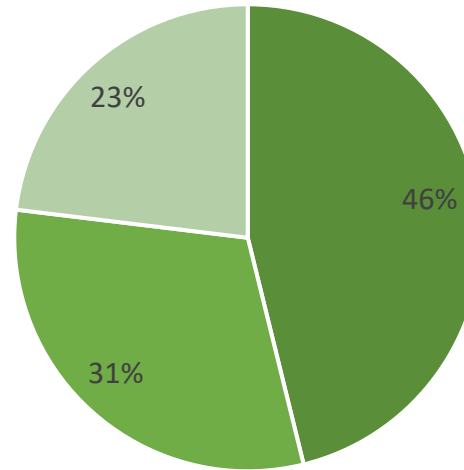
Overall

Confidence



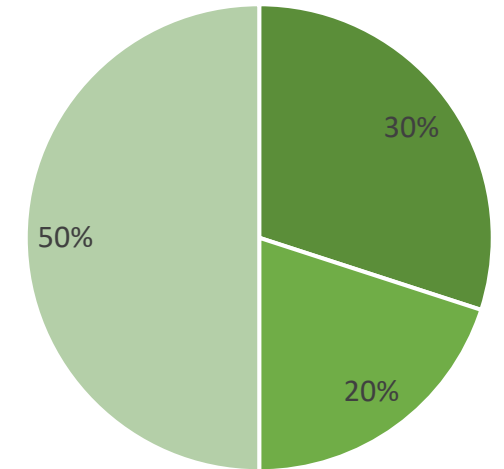
■ More ■ Same ■ Less

Turnover



■ Increased ■ No change ■ Decreased

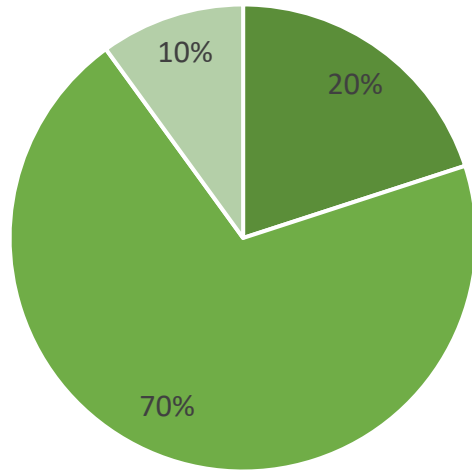
Enquires



■ Increased ■ No change ■ Decreased

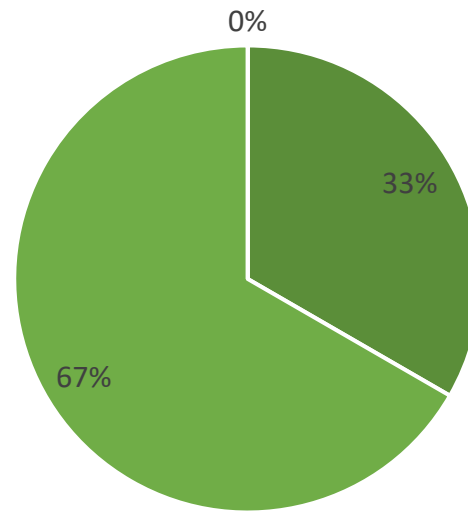
Overall

Projects



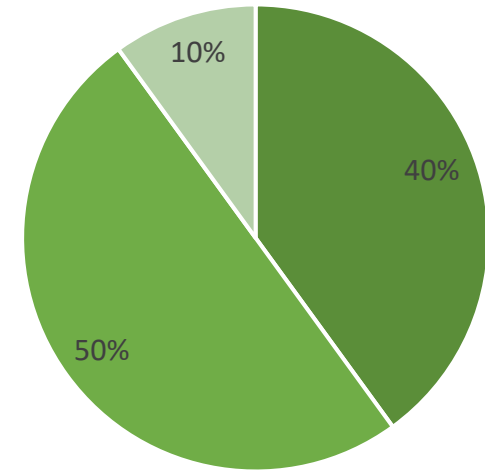
■ Increased ■ No change ■ Decreased

Staff



■ Higher ■ Equal ■ Lower

Conversion



■ Increased ■ No change ■ Decreased

Percentage of respondents more confident than last month



Comments

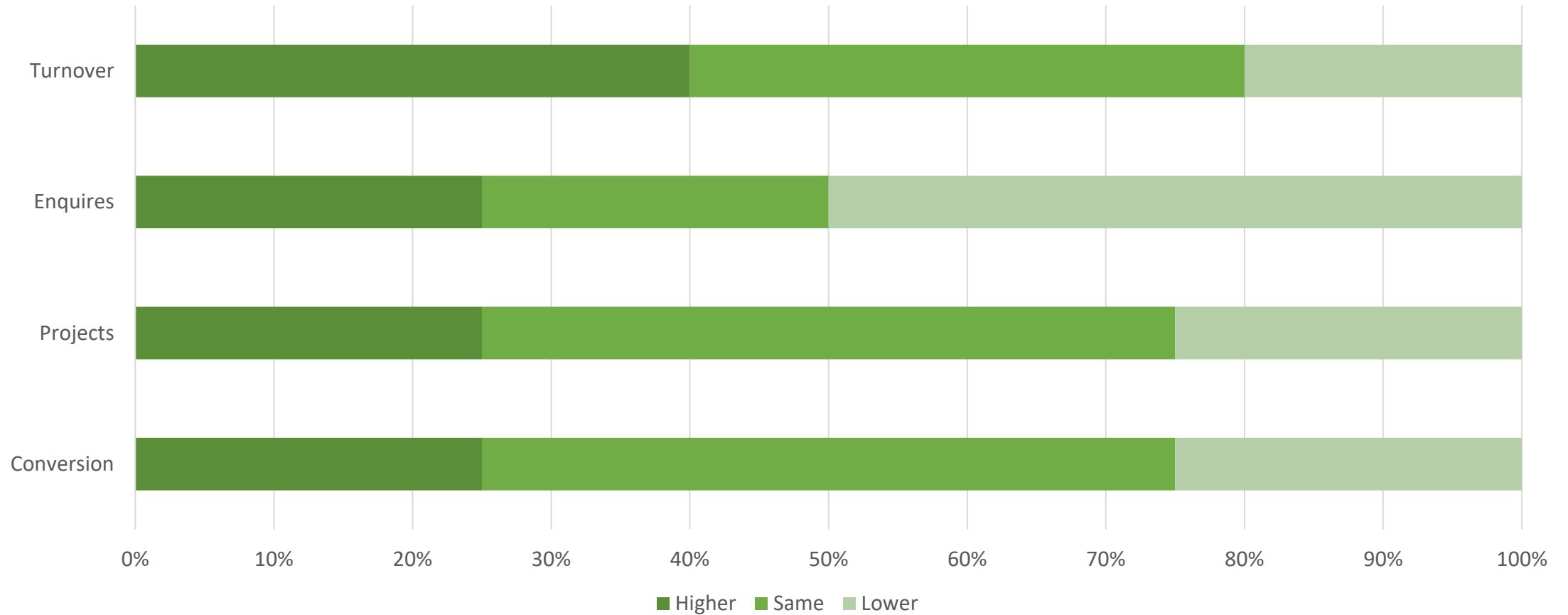
- “I haven't chased potential projects as vigorously as I could have, and maybe should have! All interested projects are still there but seem to be jointly on some unspoken shared pause.”
- “Still high levels of quotes and orders for commercial landscape market. We've seen a reduction in the level of business from domestic landscape/garden design.”
- “Some material prices sensible again, some way high. General caution, expecting markets and confidence to sway and maybe wealthy clients delay projects one year unless the bail out plans curb inflation.”
- “Costs continue to rise on all fronts.
- “Enquires are slowing down.”

UK LANDSCAPE BAROMETER

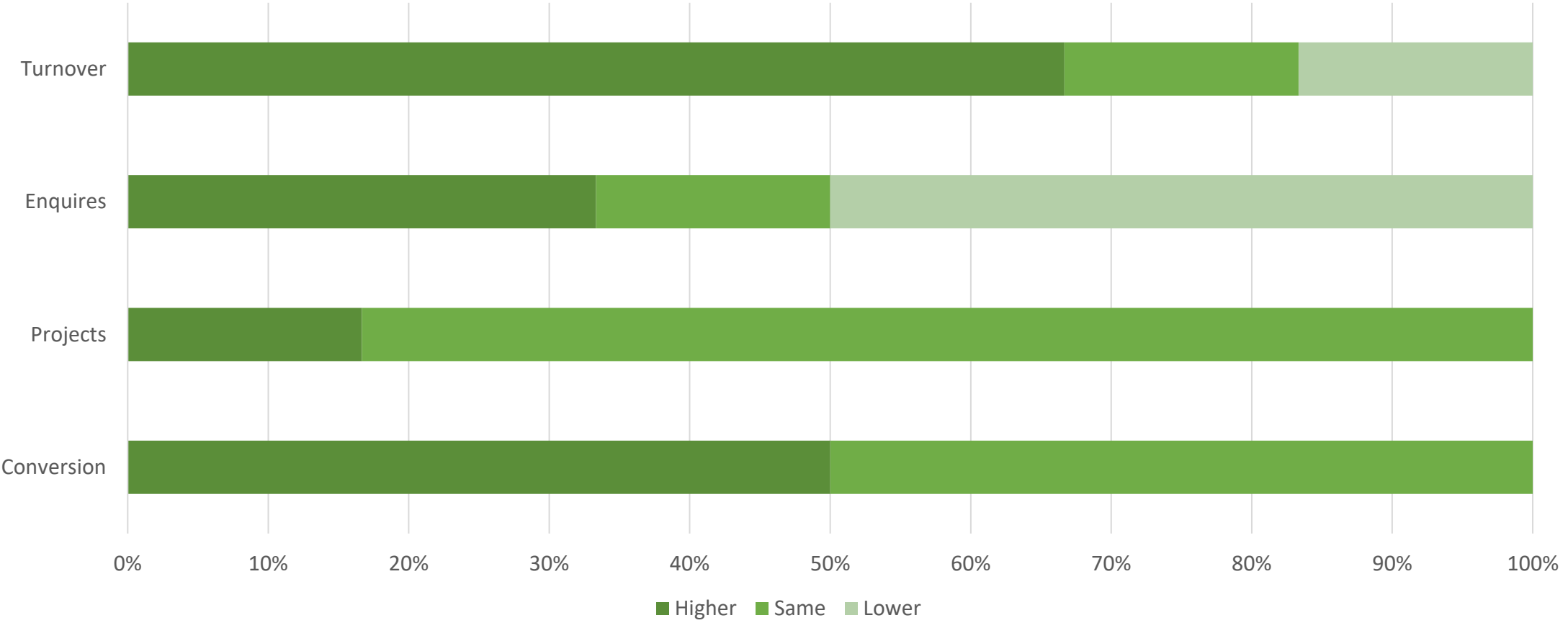


Regional statistics, July 2022

Scotland and the North



The South



UK LANDSCAPE BAROMETER

