

UK LANDSCAPE BAROMETER



Statistics and comments from the UK landscaping
industry for the period of August 2022

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Please Note

All statistics are based on those surveyed and compare August 2022 to August 2021, with the exception of confidence; confidence is compared at the time of survey to the same time last year.

- Each pie chart represents the percentage of respondents that answered with that option.
- Each bar chart represents the percentage change compared to last year.
- Categories absent from bar charts had no data to show. If there is a category and no bar, the average change was 0%.

- SN = Scotland and the North
- M = the Midlands
- S = the South
- DL = Domestic landscaping
- CL = Commercial landscaping
- D&B = Design and build
- GD = Garden design
- N = Nurseries

Headline Statistics

- Turnover has decreased 35%
- Confidence nationally has decreased by 40%
- 50% of respondents report a decrease in projects
- Staff has risen 44%
- Enquires plummeted by 62%

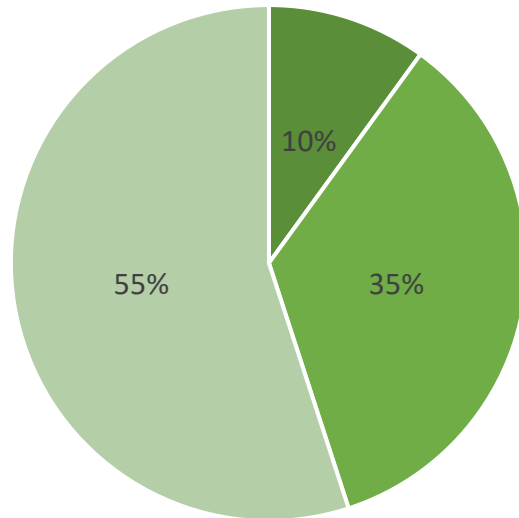
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Overall statistics, August 2022

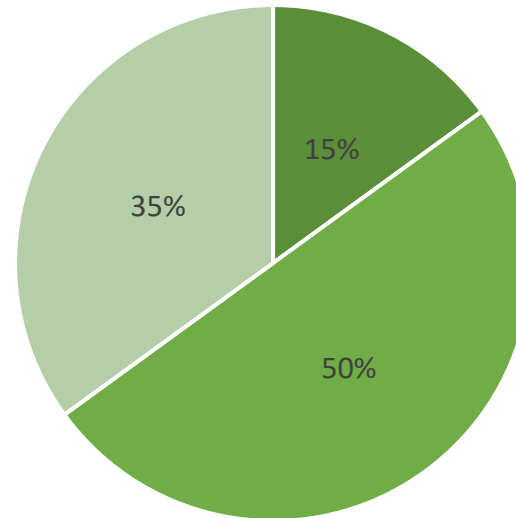
Overall

Confidence



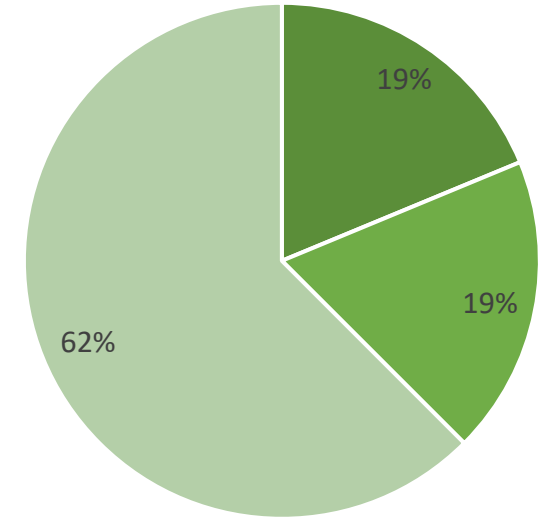
■ More ■ Same ■ Less

Turnover



■ Increased ■ No change ■ Decreased

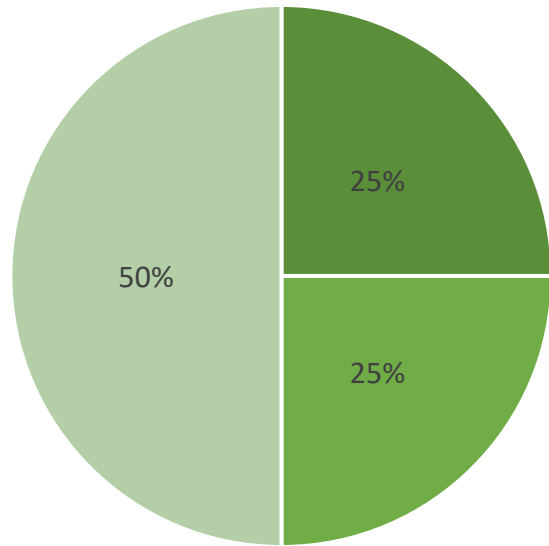
Enquires



■ Increased ■ No change ■ Decreased

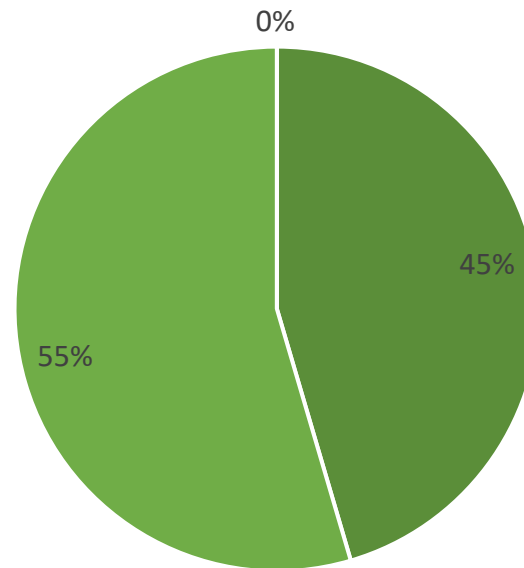
Overall

Projects



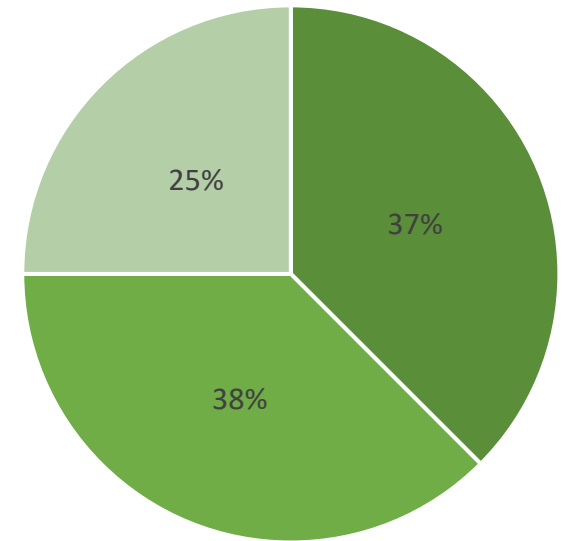
■ Increased ■ No change ■ Decreased

Staff



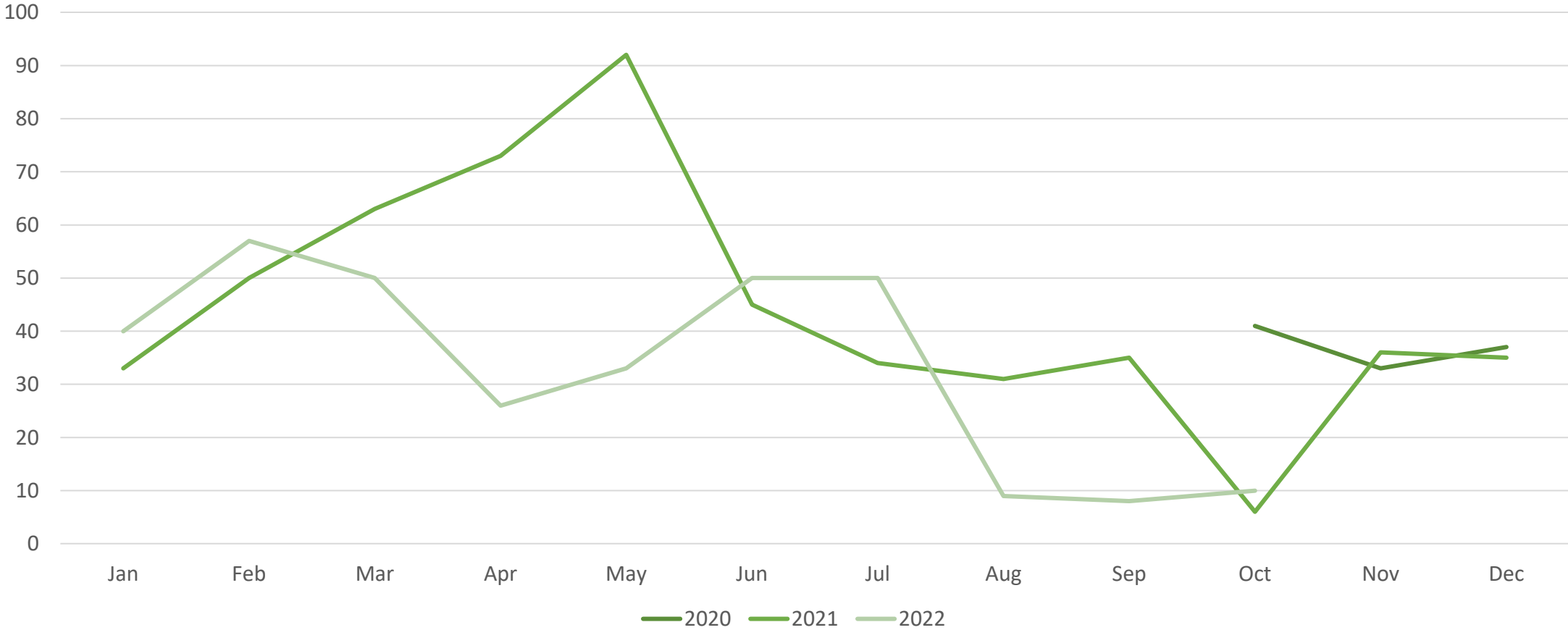
■ Higher ■ Equal ■ Lower

Conversion



■ Increased ■ No change ■ Decreased

Percentage of respondents more confident than last month



Comments

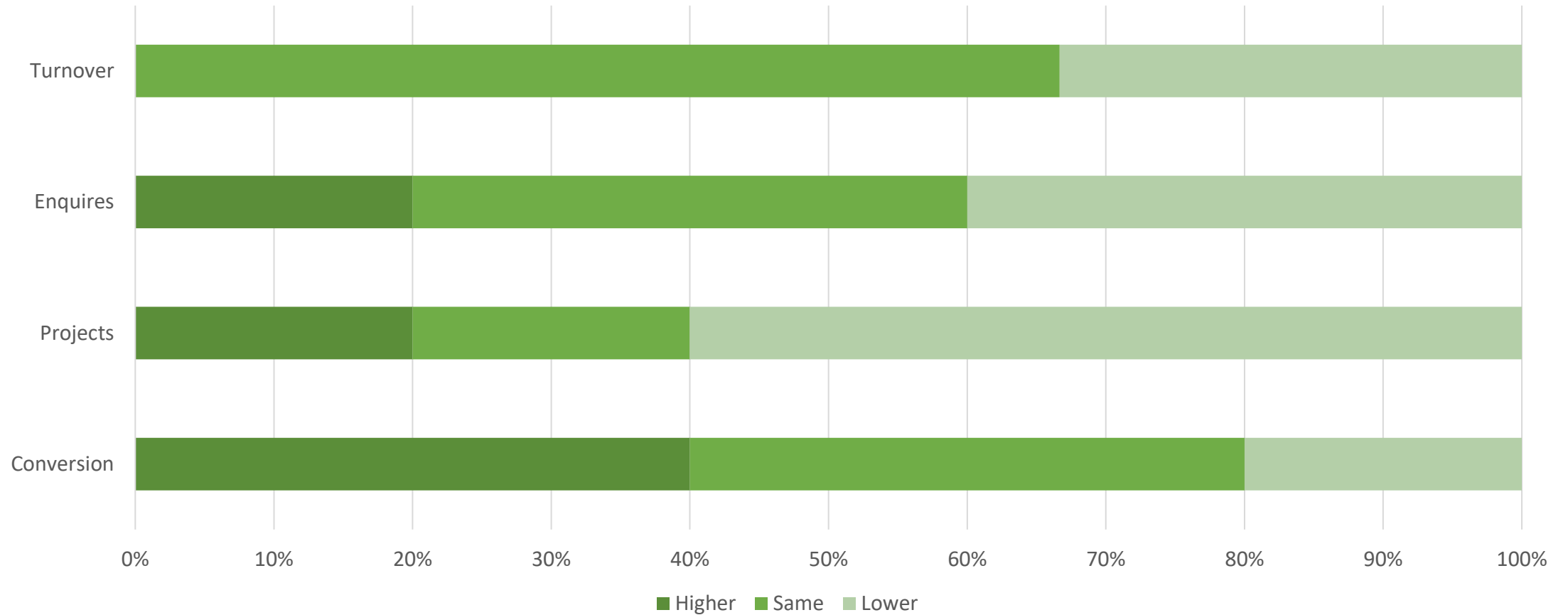
- “85% of projects are slabs. Composite decking is a big thing. More exciting gardens - bigger budgets.”
- “Clients are more aware of the money they are spending now. People are prepared to spend more money for skills (especially on patios)”
- “Design enquiries still coming through albeit slower but conversion rate on the build is very poor, not because they are going elsewhere, I think clients are holding off with the uncertain times ahead and just planning for the future.”
- “The enquiries are there still but we have noticed we are winning less work, we think this is down to costs still. However a lot previous clients have come back this month to work on additional projects.”
- “Increase over August/September is seasonal.”
- “Lots of financial uncertainty I suspect is suppressing the market. The price of implementing a garden build these days has gone up by at least 50% compared with 18 months ago.”
- “As with everyone else, there is great uncertainty. Next years production has to be planned now and its difficult to know how much to produce.”

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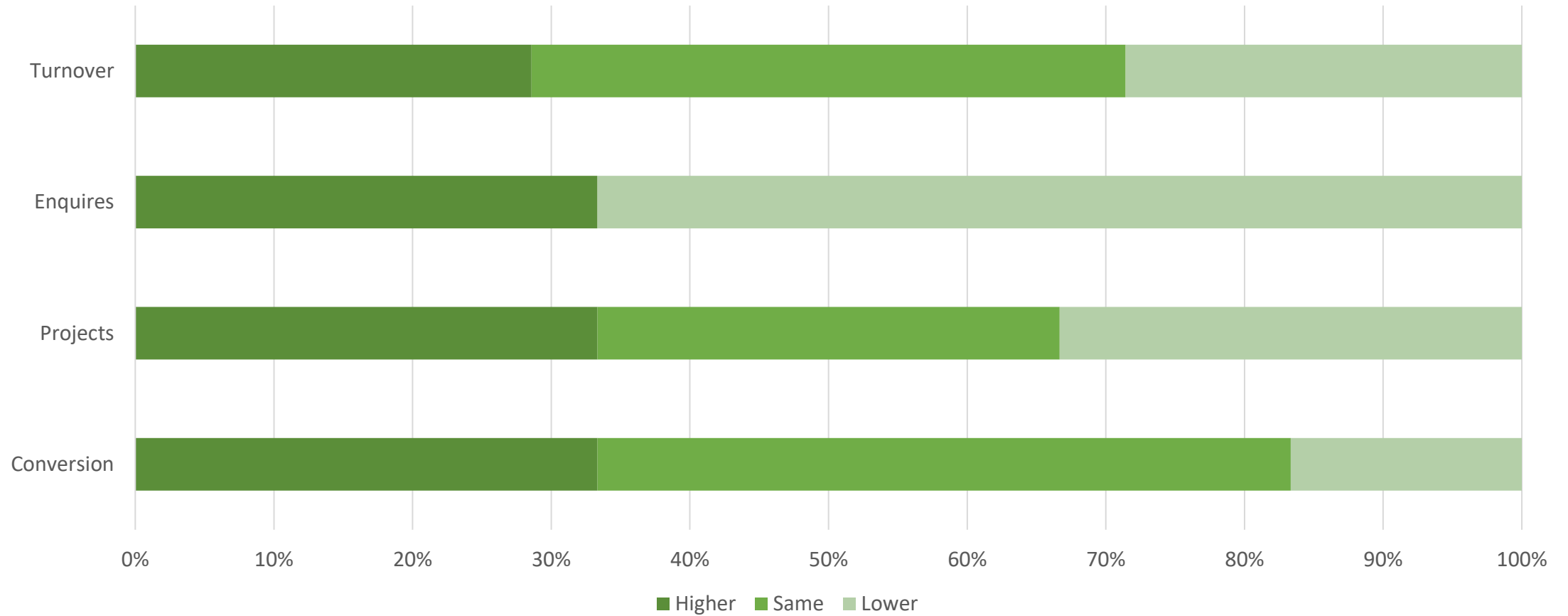


Regional statistics, August 2022

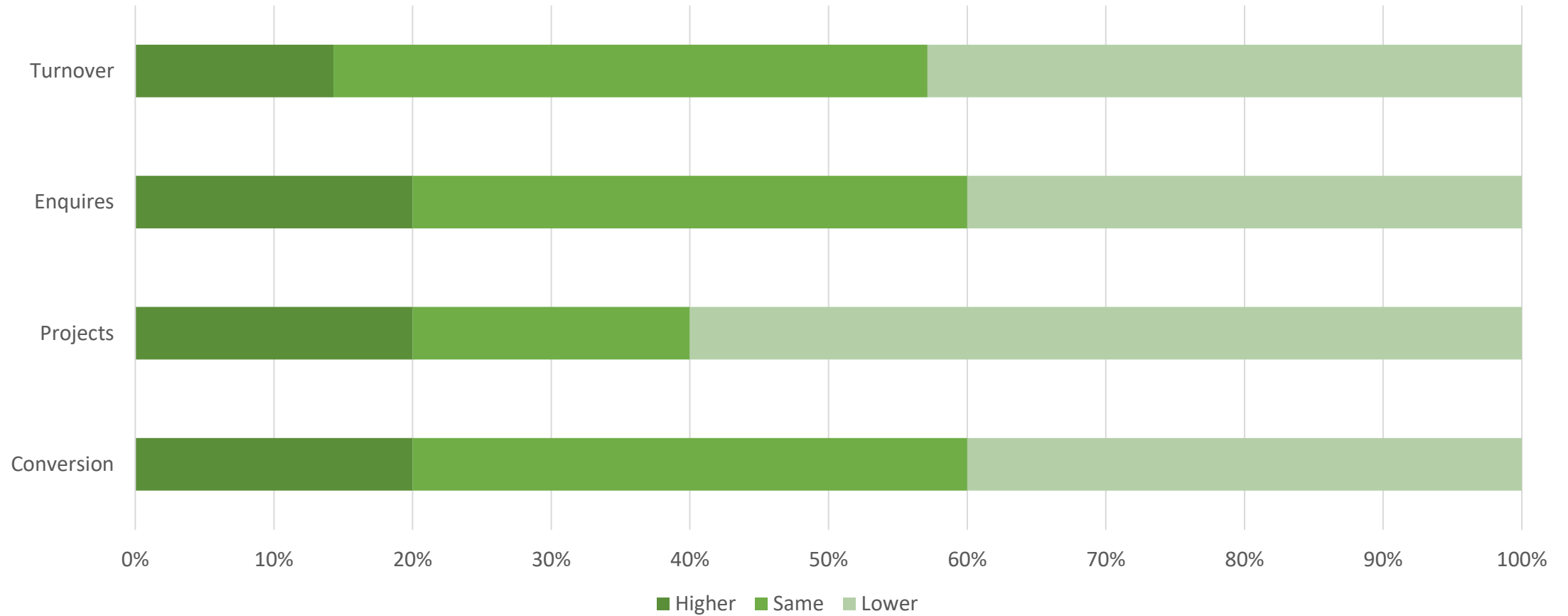
Scotland and the North



The South



The Midlands



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