

# UK LANDSCAPE BAROMETER



Statistics and comments from the UK landscaping  
industry for the period of October 2022

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# Please Note

*All statistics are based on those surveyed and compare October 2022 to October 2021, with the exception of confidence; confidence is compared at the time of survey to the same time last year.*

- Each pie chart represents the percentage of respondents that answered with that option.
- Each bar chart represents the percentage change compared to last year.
- Categories absent from bar charts had no data to show. If there is a category and no bar, the average change was 0%.

- SN = Scotland and the North
- M = the Midlands
- S = the South
- DL = Domestic landscaping
- CL = Commercial landscaping
- D&B = Design and build
- GD = Garden design
- N = Nurseries

# Headline Statistics

- Turnover has decreased 35%
- Confidence nationally has decreased by 40%
- 50% of respondents report a decrease in projects
- Staff has risen 44%
- Enquires plummeted by 62%

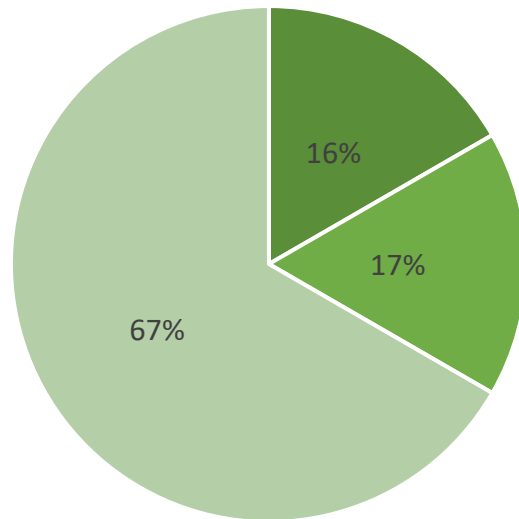
# UK LANDSCAPE BAROMETER



Overall statistics, October 2022

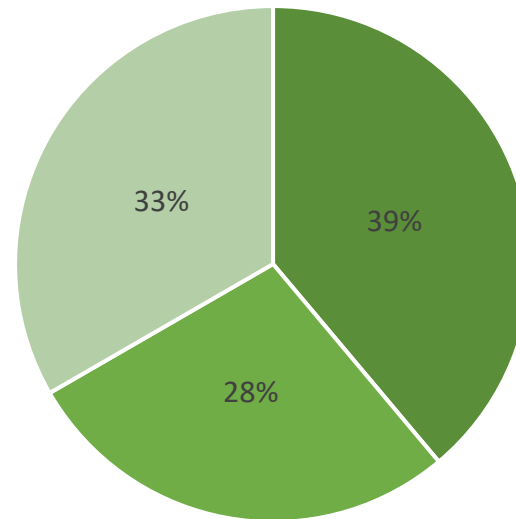
# Overall

Confidence



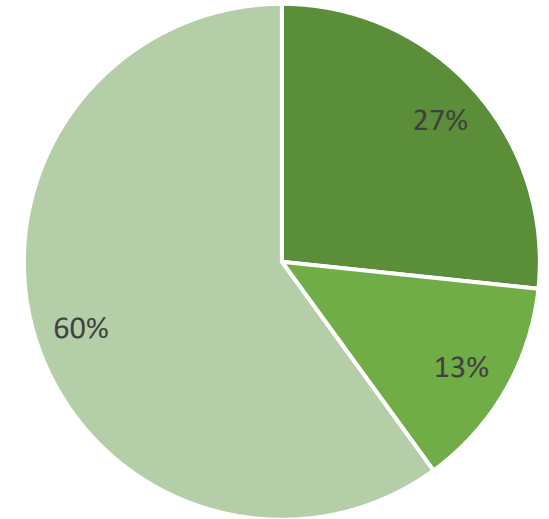
■ More ■ Same ■ Less

Turnover



■ Increased ■ No change ■ Decreased

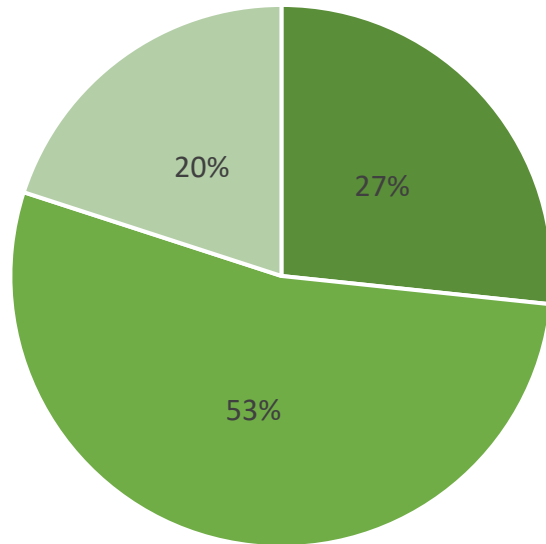
Enquires



■ Increased ■ No change ■ Decreased

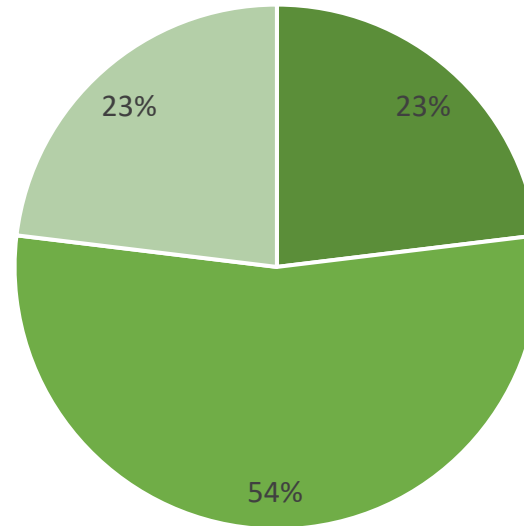
# Overall

Projects



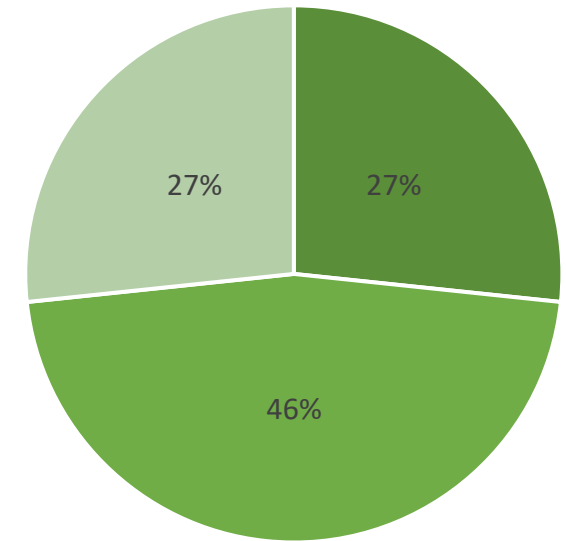
■ Increased ■ No change ■ Decreased

Staff



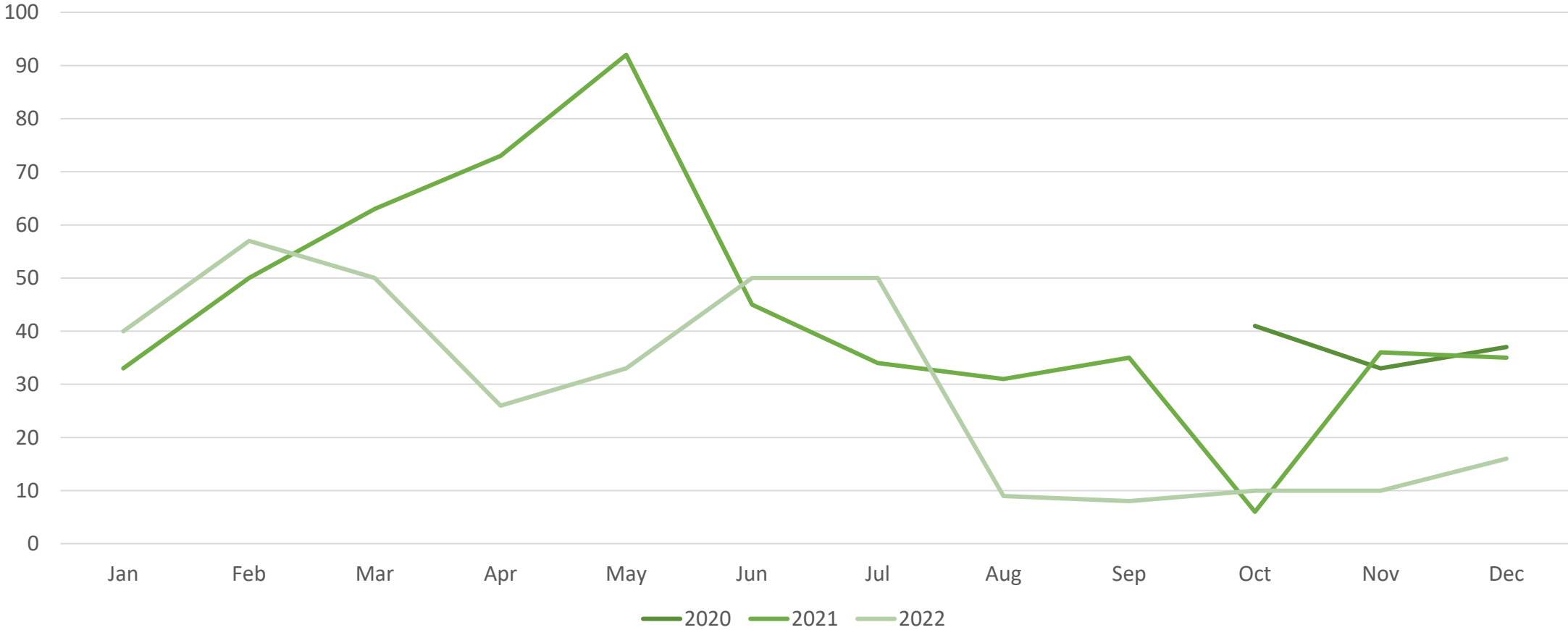
■ Higher ■ Equal ■ Lower

Conversion



■ Increased ■ No change ■ Decreased

# Percentage of respondents more confident than last month





# Comments

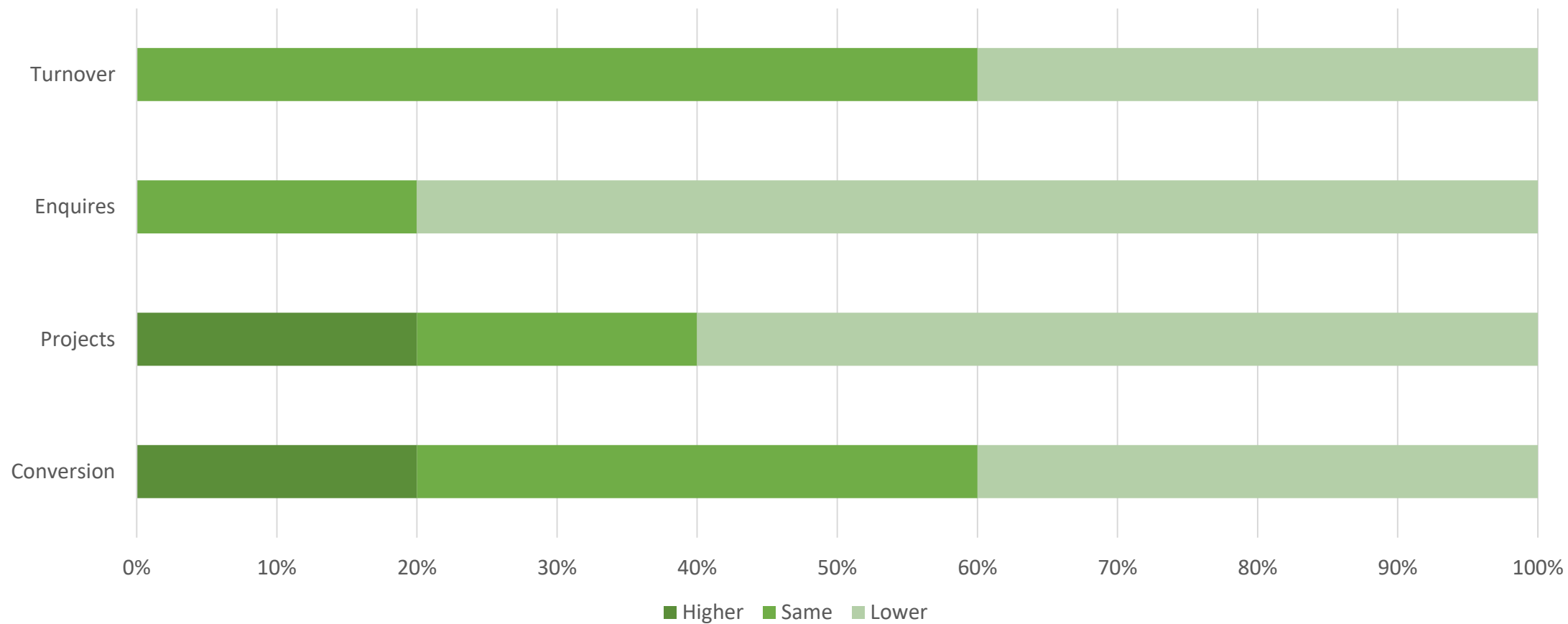
- “Clients less willing to stick their necks out with bigger purchases. Clients less willing to pay bills. Clients more picky about simple things.”
- “Market is very volatile”
- “Still uncertainty in the market with new customers but we have had a lot of previous clients returning to us this month.”
- “Hearing the mid markets are pausing projects, and some high end. Hoping for a market Spring rebound once the winter unknowns are history.”
- “Thankfully the rain has recharged the soil and customers are happy to plant. Almost too much rain. People are doing the planting they did not do in the summer.”
- “The hot dry summer across Europe resulted in tough growing conditions of stock, it’s important to get orders in early as there may be shortages in spring.”
- “Since the economic turmoil of the mini budget has subsided, enquiries and conversions have increased again as confidence has returned.”
- “We are seeing a drop off in enquiry levels but our order book remains secure.”

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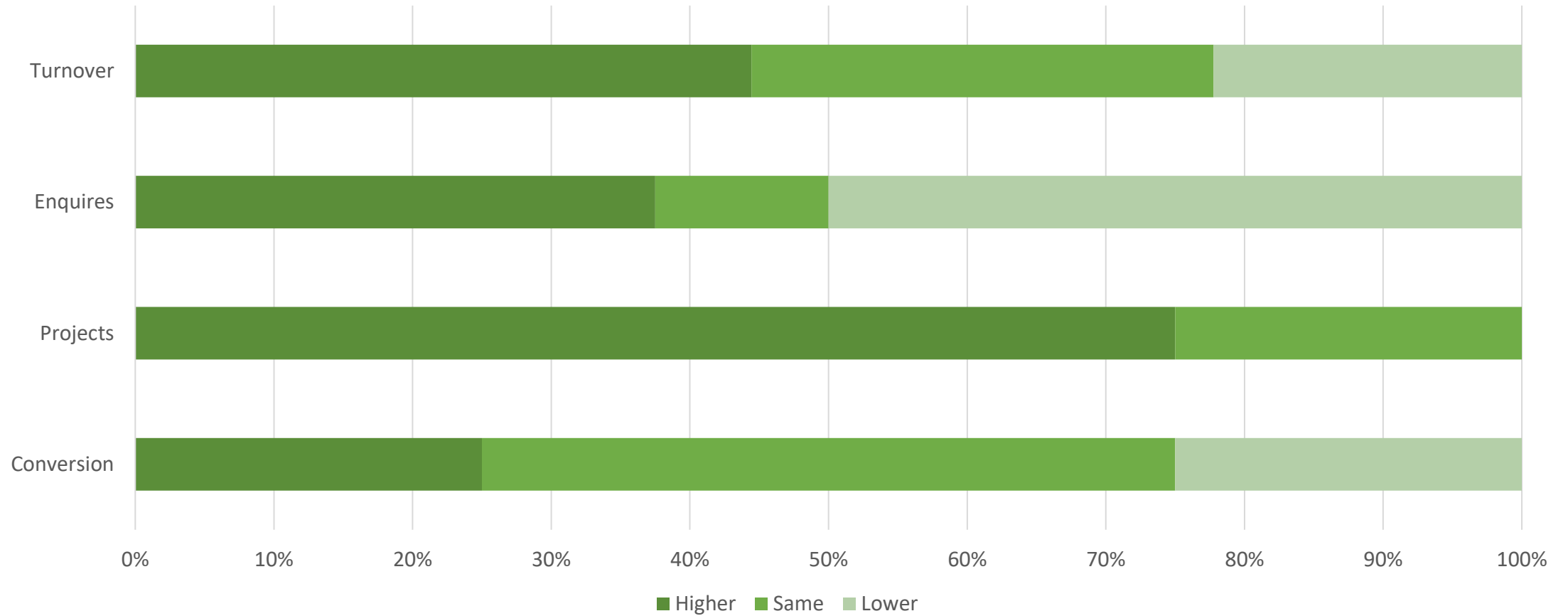


Regional statistics, October 2022

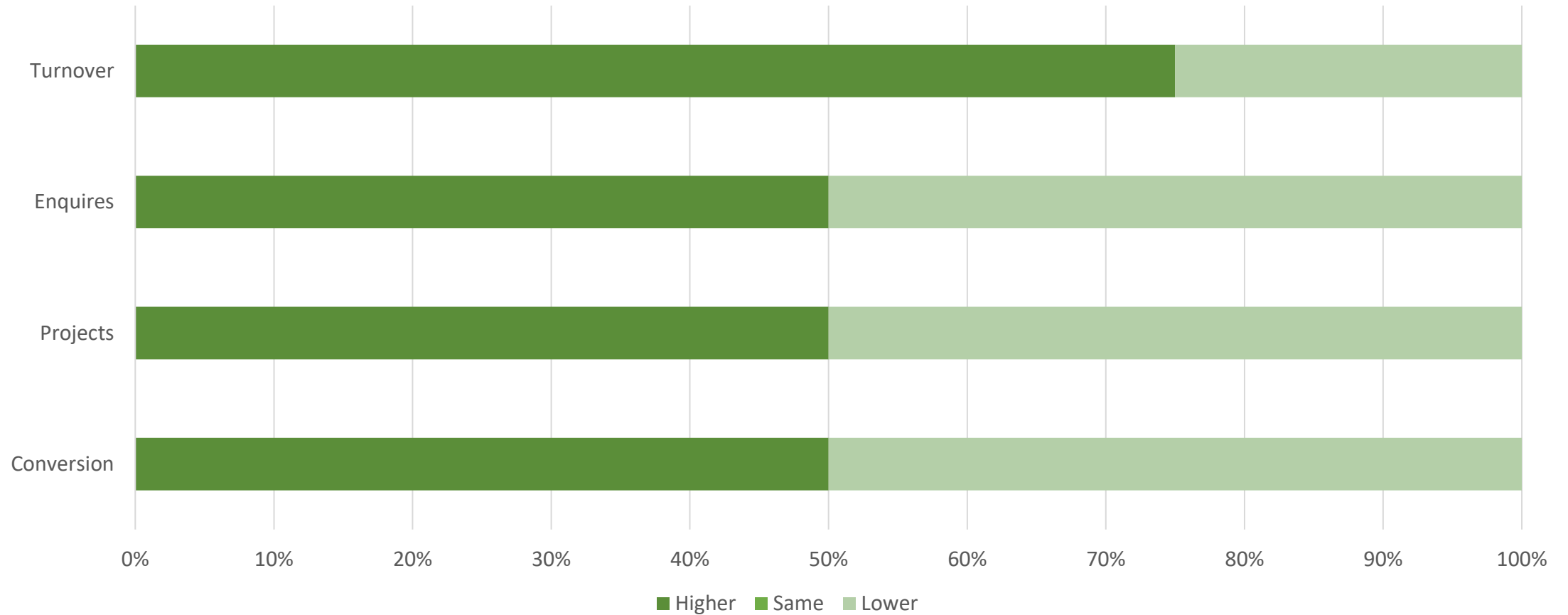
# Scotland and the North



# The South



# The Midlands



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