

UK LANDSCAPE BAROMETER



Statistics and comments from the UK landscaping
industry for the period of September 2022

Contents

- 3 Please Note
- 4 Headlines
- 5-8 Overall Statistics
- 9 Comments

Please Note

All statistics are based on those surveyed and compare September 2022 to September 2021, with the exception of confidence; confidence is compared at the time of survey to the same time last year.

- Each pie chart represents the percentage of respondents that answered with that option.
- Each bar chart represents the percentage change compared to last year.
- Categories absent from bar charts had no data to show. If there is a category and no bar, the average change was 0%.

- SN = Scotland and the North
- M = the Midlands
- S = the South
- DL = Domestic landscaping
- CL = Commercial landscaping
- D&B = Design and build
- GD = Garden design
- N = Nurseries

Headline Statistics

- 50% saw a drop in enquiries
- Staffing numbers have stayed the same for 67%
- 57% said conversion rates had increased
- 100% of design and build companies reported a fall in turnover
- Confidence is lower for 67% of nurseries

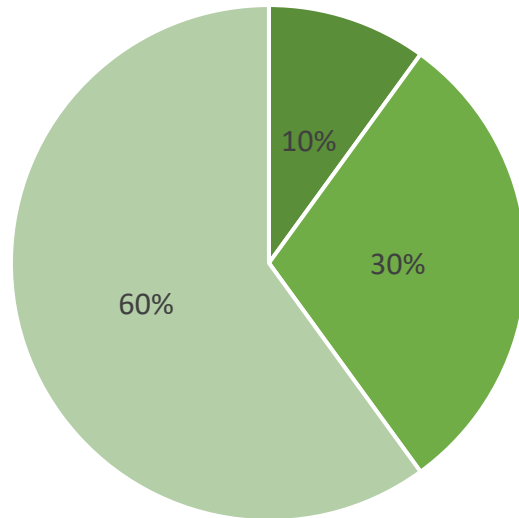
UK LANDSCAPE BAROMETER



Overall statistics, September 2022

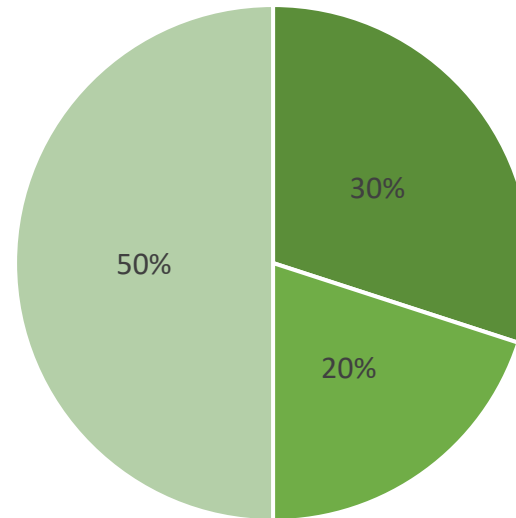
Overall

Confidence



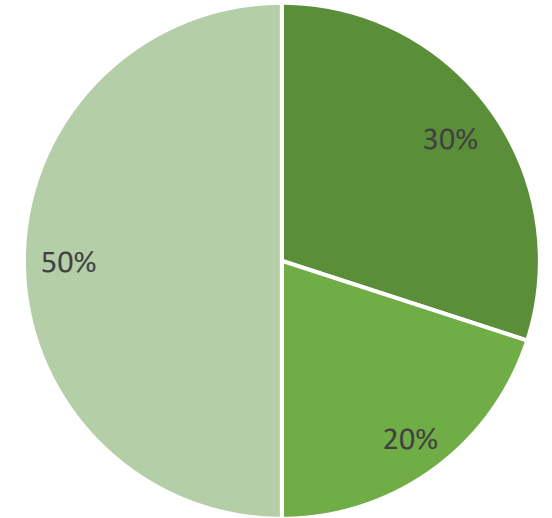
■ More ■ Same ■ Less

Turnover



■ Increased ■ No change ■ Decreased

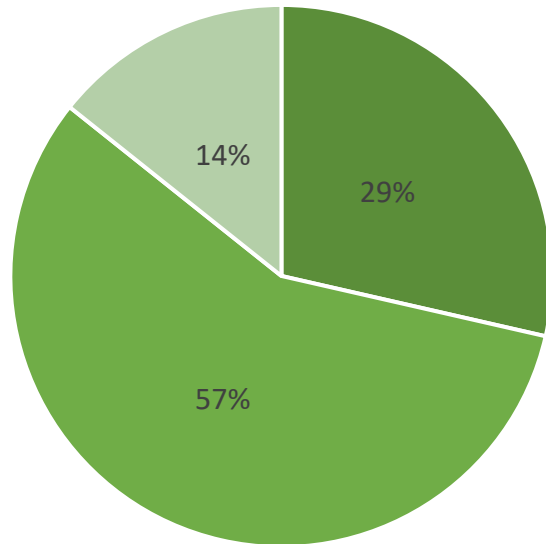
Enquires



■ Increased ■ No change ■ Decreased

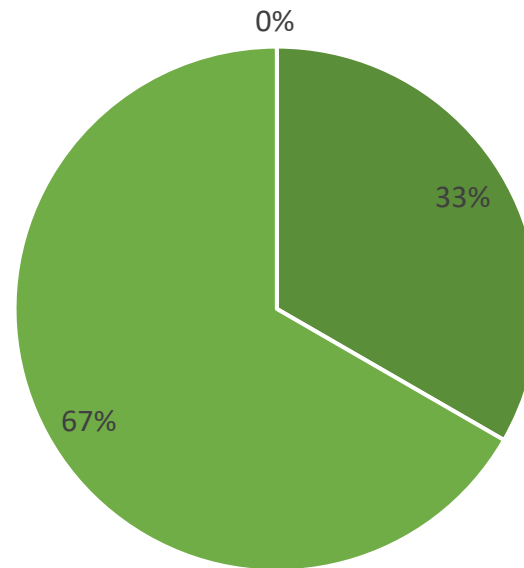
Overall

Projects



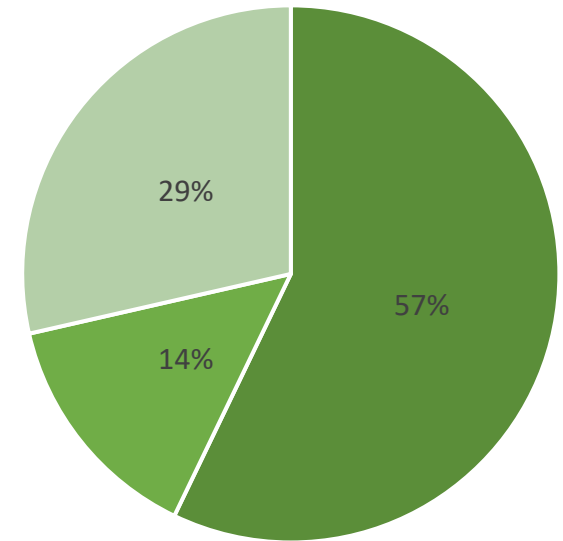
■ Increased ■ No change ■ Decreased

Staff



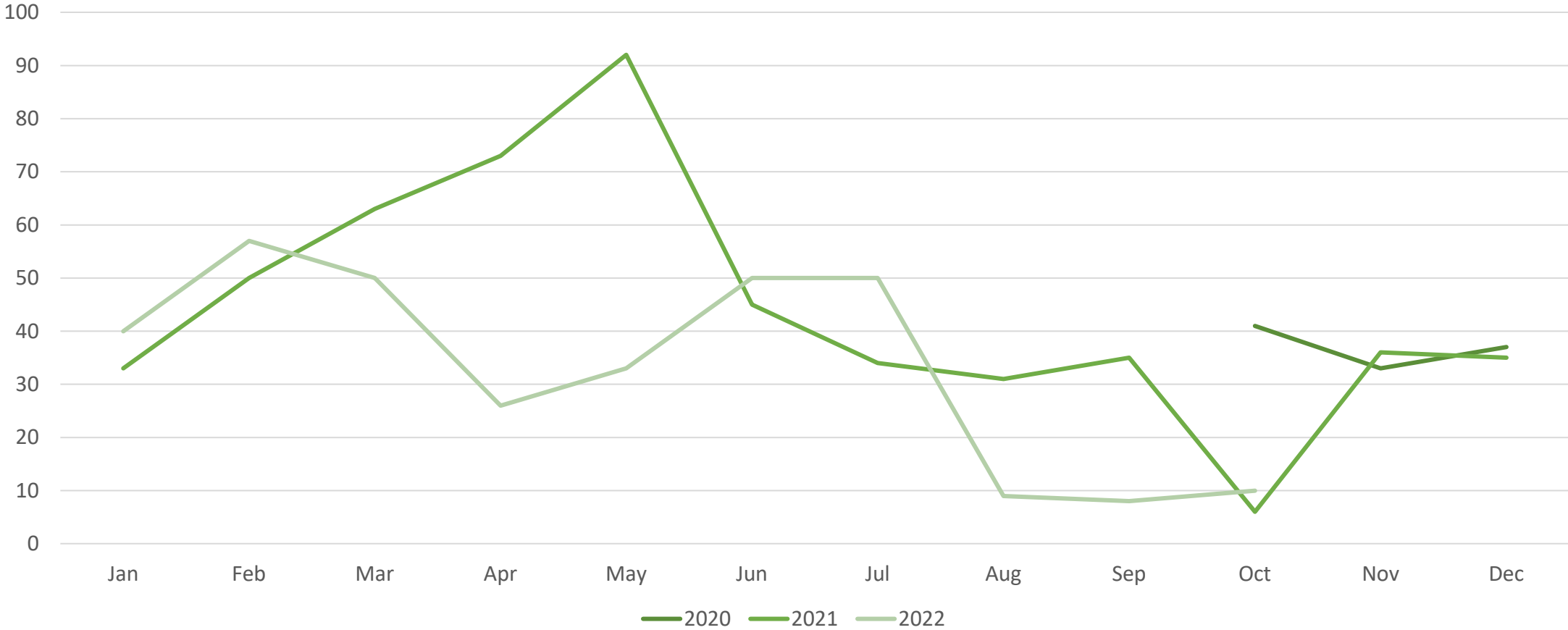
■ Higher ■ Equal ■ Lower

Conversion



■ Increased ■ No change ■ Decreased

Percentage of respondents more confident than last month



Comments

- “The recent shock to the gilt markets resulting in interest rate rises along with concerns over cost of living have taken confidence out of the market.”
- “All work seems to be in limbo. I have the usual level of projects but they are all in various stages of being stalled.”
- “I believe the lack of rain and hosepipe restrictions have done more damage than the economic and political challenges over the past five months. There is a lot of catching up to be done now.”
- “Enquiries slowed down, but the enquiries we did get were good quality and lead to work. We were able to get back out on planting jobs again after the hot weather died down.”

UK LANDSCAPE BAROMETER

